# CS-334 <br> Algorithms of Machine Learning 

Topic: Sequential Modeling

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## Overview

- Sequential data
- What we can do with sequential modeling
- What techniques are out there
- Introduction into Markov Chains


# What is Sequential Data? 

What comes to mind?

## What is Sequential Data?

Sequential Data is any kind of data where the order "matters"

What makes Sequential Data different from Timeseries data?

# Why is it important to know if our data is sequential ? 

When should we consider using a sequential approach?

When "critical" information is lost if the order is lost or not represented

## Does the order of this data matter? Why or why not?

Hint: this may be trick question

|  | User Navigation |
| :--- | :--- |
| user | sequence |
| 123 | Homepage $>$ Product $1>$ Privacy $>$ contact |
| 456 | Product $1>$ Product $2>$ Product $1>$ Return Policy |
| 789 | Product 2 |

Events \& System Logs


Words in a sentence


Key takeaway: just because the data has a sequential element doesn't mean we should model it that way

## What we can do with sequential modeling?

- Classification
- Predict the next item in the sequence
- Determine if a given sequence is normal or abnormal
- Use it to create generative AI


## Common Ways to Model Sequential Data

- Conditional Random Fields
- Recurrent Neural Networks (RNN)
- Markov Chains
- HMMs


## Sequential State Spaces



For the rest of this lecture we are going to assume both time and states are discrete.

## Sequential State Spaces

- Define a state space generically as:

$$
\text { State space }=\mathbb{S}=\left\{s_{0}, s_{1} \ldots s_{n}\right\}
$$

- $s_{i}$ represents a discrete state
- State space contains all possible states for seen and unseen sequences


## Sequence

- Let's define a sequence as

$$
\begin{gathered}
X=\left(X_{t}\right)=\left(X_{0}, X_{1}, X_{2}, \ldots X_{t}\right) \\
\forall t \in \mathbb{N}, X_{t} \in \mathbb{S}
\end{gathered}
$$

- t represents a discrete timestep
- $X_{t}$ represents the discrete state at time $t$
- $X$ is an ordered list where each element is in the state space


## Sequence Example

- Let $\mathbb{S}=\{$ rock, paper, scissors $\}$

Game 1

$X_{0}=$ rock

Game 2

$X_{1}=$ rock

Game 3

$X_{2}=$ paper $\quad X_{3}=$ scissors
Game 4


$$
X=\left(X_{0}, X_{1}, X_{2}, X_{3}\right)
$$

$$
X=(\text { rock }, \text { rock }, \text { paper }, \text { scissors })
$$

## Sequence Example 2

- Let $\mathbb{S}=\{$ rock, paper, scissors $\}$

Game 1


Game 2


$$
X_{0}=\text { rock } \quad X_{1}=\text { rock }
$$

$$
X=\left(X_{0}, X_{1}\right)
$$

$$
X=(\text { rock }, \text { rock })
$$

Let's assume we are trying to predict the next move our opponent is going to make in a game of Rock, Paper, Scissors

Game 1


$$
X_{0}=\text { rock }
$$

Game 2

$X_{1}=\operatorname{rock}$

Game 3


## Modeling Sequential Data

- One way we might model sequential data is via a probabilistic approach where we predict future states based on the present and the past

$$
P(f u t u r e \mid \text { present, past })
$$

## Example Assumptions

- Let's assume we already know the probability distribution

$$
P(f u t u r e \mid \text { present, past })
$$

- This probability distribution is based on our opponent's previous moves


## P(future | present, past)

Game 1


$$
X_{0}=\text { rock }
$$

Game 2

$X_{1}=$ rock

Game 3

$X_{2}=p a p e r$

Game 4

$X_{3}=$ scissors
$P\left(\right.$ rock $\mid X_{2}=$ paper,$X_{1}=$ rock, $X_{0}=$ rock $)$
$P\left(\right.$ paper $\mid X_{2}=$ paper,$X_{1}=$ rock, $X_{0}=$ rock $)$
$P\left(\right.$ scissors $\mid X_{2}=$ paper,$X_{1}=$ rock, $X_{0}=$ rock $)$

- Let's assume

$$
\begin{aligned}
& P\left(\text { rock } \mid X_{2}=\text { paper }, X_{1}=\text { rock }, X_{0}=\text { rock }\right)=0.3 \\
& P\left(\text { paper } \mid X_{2}=\text { paper }, X_{1}=\text { rock, } X_{0}=\text { rock }\right)=0.3 \\
& P\left(\text { scissors } \mid X_{2}=\text { paper }, X_{1}=\text { rock, } X_{0}=\text { rock }\right)=0.4
\end{aligned}
$$

- What move should we go with?

$$
P\left(\text { scissors } \mid X_{2}=\text { paper }, X_{1}=\text { rock }, X_{0}=\text { rock }\right)=0.4
$$

Game 4

Opponent
Our Prediction

Our Move


## First Approach Assessment

- What are some problems with this approach?

$$
P\left(\text { future } \mid X_{t}, X_{t-1}, X_{t-2}, \ldots X_{0}\right)
$$

- How would we calculate the probability distribution, if it wasn't given to us?

$$
\begin{aligned}
& P\left(\text { rock } \mid X_{2}=\text { paper }, X_{1}=\text { rock, } X_{0}=\text { rock }\right)=0.3 \\
& P\left(\text { paper } \mid X_{2}=\text { paper }, X_{1}=\text { rock }, X_{0}=\text { rock }\right)=0.3 \\
& P\left(\text { scissors } \mid X_{2}=\text { paper }, X_{1}=\text { rock }, X_{0}=\text { rock }\right)=0.4
\end{aligned}
$$

## Markov Property

- Markov Property states that the conditional probability distribution of future states of the process depends only on the present state, not on the sequence of events that preceded it.
- Markov assumption is used to describe a model where the Markov property is assumed to hold


## Using the Markov Property

$$
\begin{array}{ll}
P(\text { future } \mid \text { present, past }) \\
P\left(\text { future } \mid X_{t}, X_{t-1}, X_{t-2}, \ldots X_{0}\right)
\end{array} \longmapsto \begin{aligned}
& P(\text { future } \mid \text { present }) \\
& P\left(\text { future } \mid X_{t}\right)
\end{aligned}
$$

This simplifies the probability function and is more robust at handling differently ordered sequences

## Markov Chain

- A Markov chain is a stochastic model describing a sequence of possible events in which the probability of each event depends only on the state attained in the previous event.
*Conceptual Model

*We will define this model more formally later


## Visualization

https://setosa.io/ev/markov-chains/

## Markov Chain

- Often considered to be "memory-less" thanks to the Markov Property
- Markov Model can take a sequence as input and produce
- the probability of that sequence
- or the probability of the next states in the sequence
- Is trained from empirical data
- (multiset of sequences)
- Pros: easy to train, simple to understand


## Let's Build a Markov Chain from Scratch

- We need to:
- Define the state space
- Find the initial probabilities
- Find the transition probabilities
- Data Set
- Sequences:
- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP
$-\mathrm{R}=$ Rock, $\mathrm{P}=$ Paper, $\mathrm{S}=$ Scissors


## Define the state space

Empirical data:

- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP

$$
\mathbb{S}=\{R, P, S\}
$$

## Find the Initial Probabilities

## Empirical data:

- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP

| R starting Probability | P starting Probability | S starting Probability |
| :--- | :--- | :--- |
| $2 / 3=0.666$ | $1 / 3=0.333$ | $0 / 3=0$ |

## Find the Transition Probabilities

## Empirical data:

- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP

$$
P\left(X_{t+1}=R \mid X_{t}=R\right)
$$

Number of pairs where $X_{t}, X_{t+1}$ is seen
Number of $X_{t}$

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7$ |
| RP |  |
| RS |  |
| PR |  |
| PP |  |
| PS |  |
| SR |  |
| SP |  |
| SS |  |

## Find the Transition Probabilities

## Empirical data:

- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP

$$
P\left(X_{t+1}=R \mid X_{t}=P\right)
$$

Number of pairs where $X_{t}, X_{t+1}$ is seen

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7$ |
| RP | $5 / 7$ |
| RS |  |
| PR |  |
| PP |  |
| PS |  |
| SR |  |
| SP |  |
| SS |  |

## Find the Transition Probabilities

## Empirical data:

- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP

$$
P\left(X_{t+1}=R \mid X_{t}=S\right)
$$

Number of pairs where $X_{t}, X_{t+1}$ is seen

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7$ |
| RP | $5 / 7$ |
| RS | $0 / 7$ |
| PR |  |
| PP |  |
| PS |  |
| SR |  |
| SP |  |
| SS |  |

## Find the Transition Probabilities

## Empirical data:

- RRPSSRPSRP
- PPPSPSPSRR
- RPSSPSRPSP

$$
P\left(X_{t+1} \mid X_{t}\right)
$$

Number of pairs where $X_{t}, X_{t+1}$ is seen Number of $X_{t}$

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7=0.285$ |
| RP | $5 / 7=0.714$ |
| RS | $0 / 7=0$ |
| PR | $0 / 10=0$ |
| PP | $2 / 10=0.2$ |
| PS | $8 / 10=0.8$ |
| SR | $4 / 10=0.4$ |
| SP | $4 / 10=0.4$ |
| SS | $2 / 10=0.2$ |

## So now we have...

Initial Probabilities

| R starting Probability | P starting Probability | S starting Probability |
| :--- | :--- | :--- |
| $2 / 3=0.666$ | $1 / 3=0.333$ | $0 / 3=0$ |

Now we should be able to calculate the probability of the sequence of: RPS

Transition Probabilities

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7=0.285$ |
| RP | $5 / 7=0.714$ |
| RS | $0 / 7=0$ |
| PR | $0 / 10=0$ |
| PP | $2 / 10=0.2$ |
| PS | $8 / 10=0.8$ |
| SR | $4 / 10=0.4$ |
| SP | $4 / 10=0.4$ |
| SS | $2 / 10=0.2$ |

## So now we have...

Initial Probabilities

| R starting Probability | P starting Probability | S starting Probability |
| :--- | :--- | :--- |
| $2 / 3=0.666$ | $1 / 3=0.333$ | $0 / 3=0$ |

calculate the probability of the sequence of: RPS

$$
\begin{gathered}
P\left(X_{0}=R\right) * P\left(X_{1}=P \mid X_{0}=R\right) * P\left(X_{2}=S \mid X_{1}=P\right) \\
\frac{2}{3} * \frac{5}{7} * \frac{8}{10}=\frac{80}{210}=\frac{8}{21} \approx 0.38
\end{gathered}
$$

Transition Probabilities

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7=0.285$ |
| RP | $5 / 7=0.714$ |
| RS | $0 / 7=0$ |
| PR | $0 / 10=0$ |
| PP | $2 / 10=0.2$ |
| PS | $8 / 10=0.8$ |
| SR | $4 / 10=0.4$ |
| SP | $4 / 10=0.4$ |
| SS | $2 / 10=0.2$ |

## Looking up each probability is still tedious

- Lucky we can redefine this process as a series of matrix multiplications
- We can also define $1 \times N$ (denoted by $\pi$ ) vector to represent our initial state probabilities
- We can define a NxN matrix (denoted by P) which represents the transition probabilities
- From there we can use

$$
P(\text { sequence })=\pi_{\text {starting_state }} * P_{\text {transition }_{1}} * P_{\text {transition }_{2}} \ldots * P_{\text {transition_n }}
$$

## Initial State Probabilities

- We can also define $1 x N$ (denoted by $\pi$ ) vector to represent our initial state probabilities

$$
\pi=\left[p_{\text {sinital }_{1}}, p_{S_{\text {inital }_{2}}}, \ldots p_{\text {Sinitaln }_{n}}\right]
$$

| R starting Probability | P starting Probability | S starting Probability |
| :--- | :--- | :--- |
| $2 / 3=0.666$ | $1 / 3=0.333$ | $0 / 3=0$ |

$$
\begin{gathered}
\pi=[0.666,0.333,0] \\
\mathbb{S}=\{R, P, S\}
\end{gathered}
$$

## Transition Matrix

- Let p be an NxN matrix where N is the number of discrete states

$$
\begin{gathered}
\mathrm{P}=\left[\begin{array}{cccc}
p_{11} & p_{12} & \cdots & p_{1 n} \\
p_{21} & p_{22} & \cdots & p_{2 n} \\
\vdots & \vdots & \ddots & \vdots \\
p_{n 1} & p_{n 2} & \cdots & p_{n n}
\end{array}\right] \\
P_{i j}=P\left(\mathbb{S}_{j} \mid \mathbb{S}_{i}\right) \\
\\
\text { *Assume } \mathbb{S} \text { is ordered }
\end{gathered}
$$

$$
\left.\mathrm{P}=\begin{array}{c}
\mathrm{R} \\
\mathrm{P} \\
\mathrm{~S}
\end{array} \begin{array}{ccc}
\mathrm{R} & \mathrm{P} & \mathrm{~S} \\
0.285 & 0.714 & 0 \\
0 & 0.2 & 0.8 \\
0.4 & 0.4 & 0.2
\end{array}\right]
$$

$$
\begin{aligned}
P_{i j} & =P\left(\mathbb{S}_{j} \mid \mathbb{S}_{i}\right) \\
\mathbb{S} & =\{R, P, S\}
\end{aligned}
$$

Transition Probabilities

| State Transitions | $P\left(X_{t+1} \mid X_{t}\right)$ |
| :--- | :--- |
| RR | $2 / 7=0.285$ |
| RP | $5 / 7=0.714$ |
| RS | $0 / 7=0$ |
| PR | $0 / 10=0$ |
| PP | $2 / 10=0.2$ |
| PS | $8 / 10=0.8$ |
| SR | $4 / 10=0.4$ |
| SP | $4 / 10=0.4$ |
| SS | $2 / 10=0.2$ |

## Markov Chain

- We can now calculate the probability of a sequence by "chaining" together the elements of the matrix

$$
P(\text { sequence })=\pi_{\text {starting_state }} * P_{\text {transition }_{1}} * P_{\text {transition }_{2} \ldots} \ldots P_{\text {transition_ } n}
$$

## Let's check

## Previously we calculated the probability of the sequence of: RPS

 using the "old" method. Let's try the matrix method.$$
\begin{array}{rl}
P\left(X_{0}=R\right) * P\left(X_{0}=P \mid X_{0}=R\right) * P\left(X_{1}=S \mid X_{1}=P\right) & \pi=[0.666,0.333,0] \\
\frac{2}{3} * \frac{5}{7} * \frac{8}{10}=\frac{8}{21} \approx 0.38 & \mathrm{R} \\
& \mathrm{P} \\
\mathrm{P}=\mathrm{P}\left[\begin{array}{ccc}
0.285 & 0.714 & 0 \\
0 & 0.2 & 0.8 \\
0.4 & 0.4 & 0.2
\end{array}\right] \\
& \pi_{1} * P_{12} * P_{23} \\
& 0.666 * 0.714 * 0.8=0.38
\end{array}
$$

## Your Turn! Class Challenge

- Assume $\mathbb{S}=\{S, P, R\}$
- Assume $\pi=[0.8,0.1,0.1]$
- Create the Transition matrix P
- Try to find the probability for:
- SPR


## Your Turn! Class Challenge

- Assume $\mathbb{S}=\{S, P, R\}$
- Assume $\pi=[0.8,0.1,0.1]$
- Try to find the probability for:
- SPR

$$
P=\left[\begin{array}{lll}
0.5 & 0.4 & 0.1 \\
0.4 & 0.5 & 0.1 \\
0.2 & 0.2 & 0.6
\end{array}\right]
$$

$$
\pi_{1} * p_{12} * p_{23}=0.8 * 0.4 * 0.1=0.032
$$

## So what can we do with our Markov chain

- Calculate the probability of a sequence
- This is useful for comparing on sequence to another
- We could also use this to classify by pick a probability cutoff point
- We can calculate the probability of ending in state $S$ after some number of transitions $T$


## Recommended Next Steps

- Hidden Markov Models (HMM)
- We are making the assumptions that are likely untrue, HMMs help address or model hidden states
- Smoothing \& Normalization
- Some transitions might never happen in our data set, thus the probability will be zero which is probably not what we want

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THANK YOU

## ISHOUNDO SOCIETIMO WHW MERKO CHIINS

